

Western Springs Park District (WSPD) Social Media Policy

- A. The WSPD uses a variety of social software tools to provide a limited or designated public forum to facilitate the sharing of ideas, opinions, and information about park district related subjects, resources, and programs.
- B. Postings do not indicate park district endorsement of the ideas, issues, hyperlinks or commentary posted. Additionally, endorsement is not implied via "following," "friending," or otherwise linking to other online entities.
- C. Comments posted to WSPD -sponsored sites are moderated by WSPD staff and/or its marketing partner, Rytech. Patrons are expected to follow the basic rules of civility: comments may not be unlawful, abusive, obscene, defamatory, or threatening. The WSPD reserves the right to monitor content before it is posted on any social media account, and to modify or remove any messages or postings that it deems, in its sole discretion, to be abusive, defamatory, and to the best of the WSPD's knowledge are in violation of the copyright, trademark right, or other intellectual property right of any third party, in violation of any federal or state law.
- D. Notwithstanding the foregoing, the WSPD is not obligated to take any such actions, and will not be responsible or liable for content posted by any subscriber in any forum, message board, or other area within the service.

Guidelines

- E. Submissions containing information including, but not limited to, the following are against WSPD rules and will be deleted before posting or removed by Rytech or by WSPD staff upon discovery:
 - Off-topic comments which are not dealing with WSPD related subjects, resources and programs
 - Repetitive posts of the same material that disrupt normal operation of the forum
 - Libelous or defamatory comments
 - Obscene or profane language or content
 - Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation
 - Sexual content or links to sexual content
 - Conduct or encouragement of illegal activity
 - Personal attacks, harassment, insults or threatening language
 - Hyperlinks to material not directly related to the discussion or the WSPD
 - Information that may tend to compromise the safety or security of the public or public systems
 - Content that violates a legal ownership interest of any other party
 - Postings of, or requests for, personal information, such as phone number, address, financial accounts, etc.
 - Impersonation of someone else
 - Commercial messages, including advertisements and solicitations and spam
 - Organized political activities

- F. Violations may result in the restriction of the user's ability to interact with the WSPD on social media.
- G. By using this service, patrons agree to abide by the WSPD Social Media Policy and agree to indemnify the WSPD and its officers and employees, from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to posted content. Forums and messaging may not be used for commercial purposes or organized political activities.
- H. If any user does not agree to these terms, he or she is not to use the service, as violation of the terms may lead to legal liability.

Privacy and Ownership

- I. The WSPD social media sites are a public forum, accessible to all who visit the site. Think before you post a comment.
- J. By posting on the WSPD social media sites, you give the WSPD permission to use your name, profile picture, and the content of any posting you make without notice, compensation, to you or liability on the part of the WSPD.

Policy Review and Revision

- K. This document will be reviewed by the Board at least every two years. The social media sites may be closed at any time by the WSPD.
- L. Approved and Adopted by the WSPD Board of Commissioners on May 24, 2018.

The Western Springs Park District meets the second Tuesday of every month. Residents and other interested parties are encouraged to attend these open meetings and express your comments directly to the park board commissioners